

DESIGN SERVICES, COST & FEATURES

DESIGN CONSULTATION \$0

Meet and discuss web design needs, style, additional fees, etc.
(Required to begin any services.)

GRAPHIC DESIGN \$45 / hourly

Includes logos, menus, advertising designs, marketing materials, merchandise, etc. 4 hour minimum required. Native design files available for \$50 flat fee per project. Retainer fee due upfront. (4 Hr min. x \$45/Hr = \$180)
Overage will be billed upon completion. Graphic design services include 3 rounds of revisions. Additional revisions can be purchased for an extra \$25/ round.

WEB DESIGN

STANDARD/BASIC WEBSITE \$750 (2-part payment)

Includes initial design and 3 rounds of revisions before being published.
To be paid 50% to begin production and remaining 50% upon completion.
Cost includes a tutorial for using your new site.

E-COMMERCE/TECHNICAL WEBSITE \$1,000 (2-part payment)

For sites that require a build of many pages, customized multiple entries, creating shop/track inventory, etc. Includes initial design and 3 rounds of revisions before being published. To be paid 50% to begin production and remaining 50% upon completion. Cost includes a tutorial for using your new site.

WEBSITE MAINTENANCE

PER MONTH \$12

One-time fee, time-frame begins date of published site, each month.
Recommended for sites needing many regular updates.

PER QUARTER \$30

One-time fee, time-frame begins date of published site, very 3 months/seasonal.
Recommended for sites needing few regular updates.

PER 6 MONTHS \$50

One-time fee, time-frame begins date of published site, every 6 months.
Recommended for sites rarely needing updates.

*Client is required to give all revision change requests in the same exchange - does not apply for complete redesigns. DISCLAIMER: It is the client's responsibility to maintain monthly payments through the domain host.

PHOTO PACKAGES

PRODUCT PHOTOGRAPHY & LIFESTYLE

PHOTOGRAPHY SESSION "A" \$300

25 edited images included, you own the rights for your website, social media accounts and personal use.

PHOTOGRAPHY SESSION "B" \$375

50 edited images included, you own the rights for your website, social media accounts and personal use.

SOCIAL MEDIA SERVICES

CUSTOMIZED CONTENT

Using your original images and provided text to create "ready-to-post" jpgs that you can use to add to your social media with ease. We suggest looking over our photo packages to create fresh, high-quality content. You get to mix-and-match the quantity of posts to reflect which social media platforms you use the most.

25 posts for \$155

50 posts for \$250

TRAVEL FEE 40¢ per mile

For design services requiring long-distance travel outside of the OKC metro.

MULTIMEDIA PACKAGE RATES

Packages recommended for new businesses who are starting fresh, or businesses that need re-branding.

THE WORKS \$1,250

Includes customized logo, basic web design, photo package "A" with 25 edited images, and 5 social media ready-to-post customized jpgs for your new social media content.

SOCIAL MEDIA PACKAGE \$650

Photography session "A", 25 mix & match ready-to-post customized jpgs for exclusively created content true to your brand, and setup of 3 social media platforms to get you started. Social media tutorial also included. Platforms include Facebook, Instagram, Twitter.

DESIGN SERVICES INCLUDE

Graphic Design
Advertising Layouts
Logo Design
Signage & Menu Design
Package Design
Marketing Materials
Custom Social Media Content
Product Photography
Web Design

Thank you for your interest in booking design services with Art Cult Studio. Art direction is our world! Consultations are always free, so we can answer any questions you might have about the design process. Don't see a service you need on our menu? Contact us and we can work something out! We look forward to meeting with you and offering a comfortable transition into meeting your new brand.

-Aubrey Jernigan
Designer/Owner

